

Protocol on 200 Cases of Skins Natural Defense to Polluted Environment (UV, Pollution, Dust)

- Country considered for the study: TBC
- CRO: ND
- Date: Q4 2023

Our Goal

This is a fundamental skin research study which works on subscription. The idea is to monitor the skin's natural defense to stress in order to establish a large database to which future skin care products can be compared.

We want to:

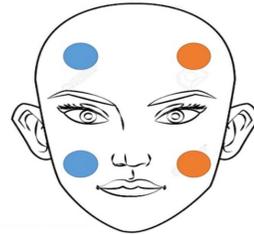
1. Enroll volunteers living in highly polluted areas and measure through the app the pollution and UV data present each day.
2. Measure the skin's natural defense to polluted and UV environment
 - a. On a weekly basis
 - b. With NO skincare application
 - c. See how NMF, Antiox, and skin barriers are naturally rebuilt throughout time.

Needs

- A. In Vivo Recall

Beauty routine: Skin cleansing in the evening, measurements in the morning, no additional products for one month.

1. Objective measures through Wired Beauty's Skinomesota IOT on four different areas of skin.
2. Antiox Property
 - a. Measure skin markers
 - b. Measure Antiox power
 - c. Measure NMF
 - d. Measure skin barrier
 - e. Collection of real-life pollution and UV data.



Protocol (one month, 6 recalls, objective efficiency consumer perception, and recruitment by Dermatologist)

- Day 1
- Recall after 2 week
- Recall after 3 week
- Recall after 4 week

Order this study NOW:

Approximately 100K€ for 200 volunteers. If you are interested in similar data,

Please leave us your contact information or call us at +33 7.68.49.44.63 and we will go through various options together.

- My group name
- My company name
- Brand considered for the study
- My First and Last Name
- My title in R&D (if applicable)
- My title in brand management (if applicable)
- My email
- My phone number

