O WIRED BEAUTY

Paris, France 12345 +33 7.68.49.44.63 svandier@wired-beauty.com www.wired-beauty.com

Description of Future Protocol on 20 cases of Atopic Dermatitis

Country considered for the study: France

CRO: APHPDate: Q1 2024

Our Goal

We want to:

- 1. Work on Atopic Dermatitis volunteers
- 2. Compare the buildup of the efficiency of a new treatment for atopic dermatist treatment over time.
 - a. On a weekly basis
 - b. With one month reatment

Needs

- A. In Vitro Testing
 - a. On skin explants
 - b. Ability of ingredients to reconstruct skin barrier and lower inflammatory symptoms
- B. Combined in Vivo Clinical Trial and Blind Use Test on 20 Atopic Dematitis Volunteers

 Beauty routine: Skin cleanising in the evening, measurements in the morning, no additional products for one month.
 - a. Objective measures through Wired Beauty's Skinomesota IOT on four different areas of skin.

Size of Cohort to Enroll

Age 20-60

20 Atopic Dermatitis Patients

Gender: Male and Female

Recruitment by APHP Hospital Henri Mondor

- i. Measure skin markers
- ii. Measure Antiox power
- iii. Measure NMF
- iv. Measure skin barrier
- b. Patient feedback on perception of inflamation reduction, comfort, efficency, etc.

Protocol (one month, 6 recalls, objective, efficiency, consumer perception, and recruitment by Dermatologist)

- Before product use
- The immediate effect after application of skincare after 30 minutes paused
- Recall after 1 week
- Recall after 2 week
- Recall after 3 week
- Recall after 4 week

Suscribe to this Study:

Subscription fees are approximately 55k€. If you are interested in similar data, please subscribe or call us at +33 7.68.49.44.63 and we will go through various options together.

- My group name
- My company name
- Brand considered for the study
- My First and Last Name
- My title in R&D (if applicable)
- My title in brand management (if applicable)
- My email
- My phone number



